

US EPA ARCHIVE DOCUMENT

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# SUSTAINABLE MATERIALS MANAGEMENT

Joseph Fiksel

Executive Director, Center for Resilience  
The Ohio State University, USA

Sustainability Advisor, U.S. EPA  
Office of Research & Development\*



# What is Sustainability?

*Development* that meets the needs of the present without compromising the ability of future generations to meet their own needs

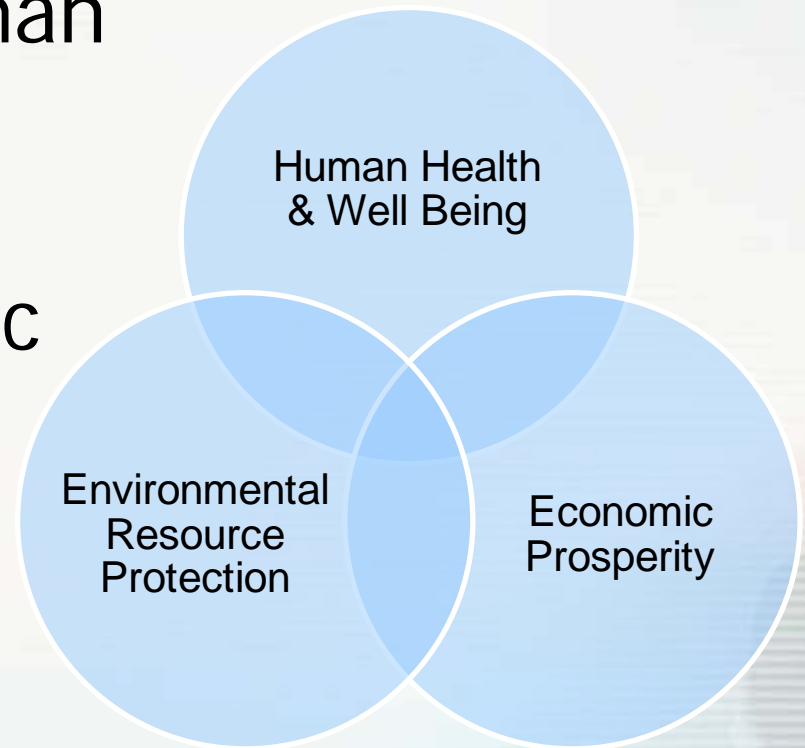


Brundtland Commission, 1987

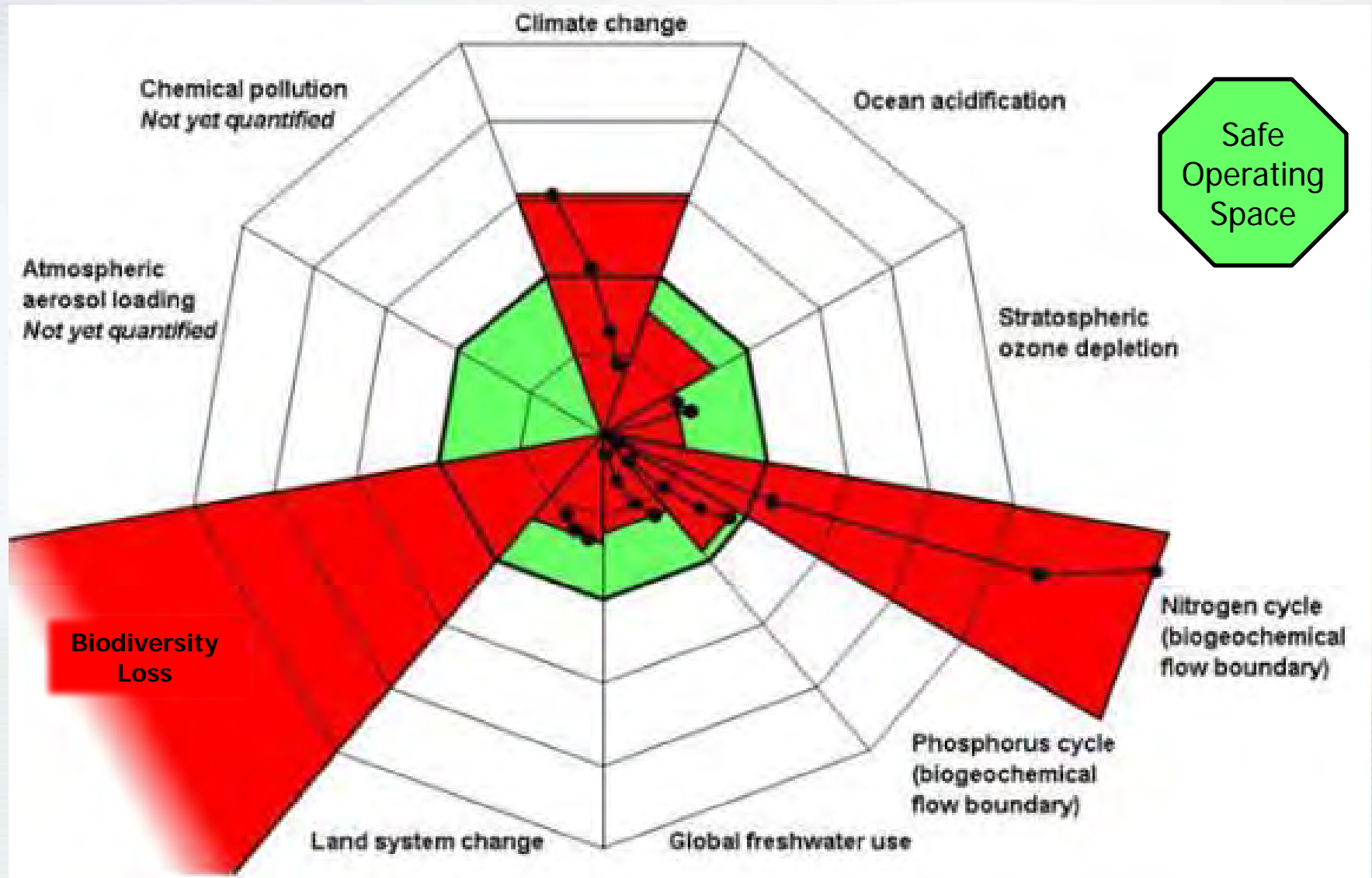
# What is Sustainability?

## A more explicit definition...

The continuation of human health and well being, environmental resource protection, and economic prosperity—now and for generations to come



# Exceeding Planetary Boundaries



# Sustainable Development

“Meeting the needs of the present without compromising the ability of future generations to meet their own needs”

*- World Commission on Environment & Development, 1987*

## ***Challenges***

- Global warming, melting ice, rising oceans
- Ecosystem degradation, biodiversity loss
- Resource scarcity (water, land, minerals)
- Infectious diseases (viral, bacterial)
- Urbanization, social disintegration
- Income gaps (rich vs. poor)
- Population growth





# The Kaya Identity

**Total carbon burden**

**= population (\$GDP/capita)**



**(resources/\$GDP)**



**(burden/resource unit)**



**Global challenge:**  
Decouple resource consumption  
from economic growth



“SMM is an approach to promote sustainable materials use, integrating actions targeted at reducing negative environmental impacts and preserving natural capital throughout the life-cycle of materials, taking into account economic efficiency and social equity.”

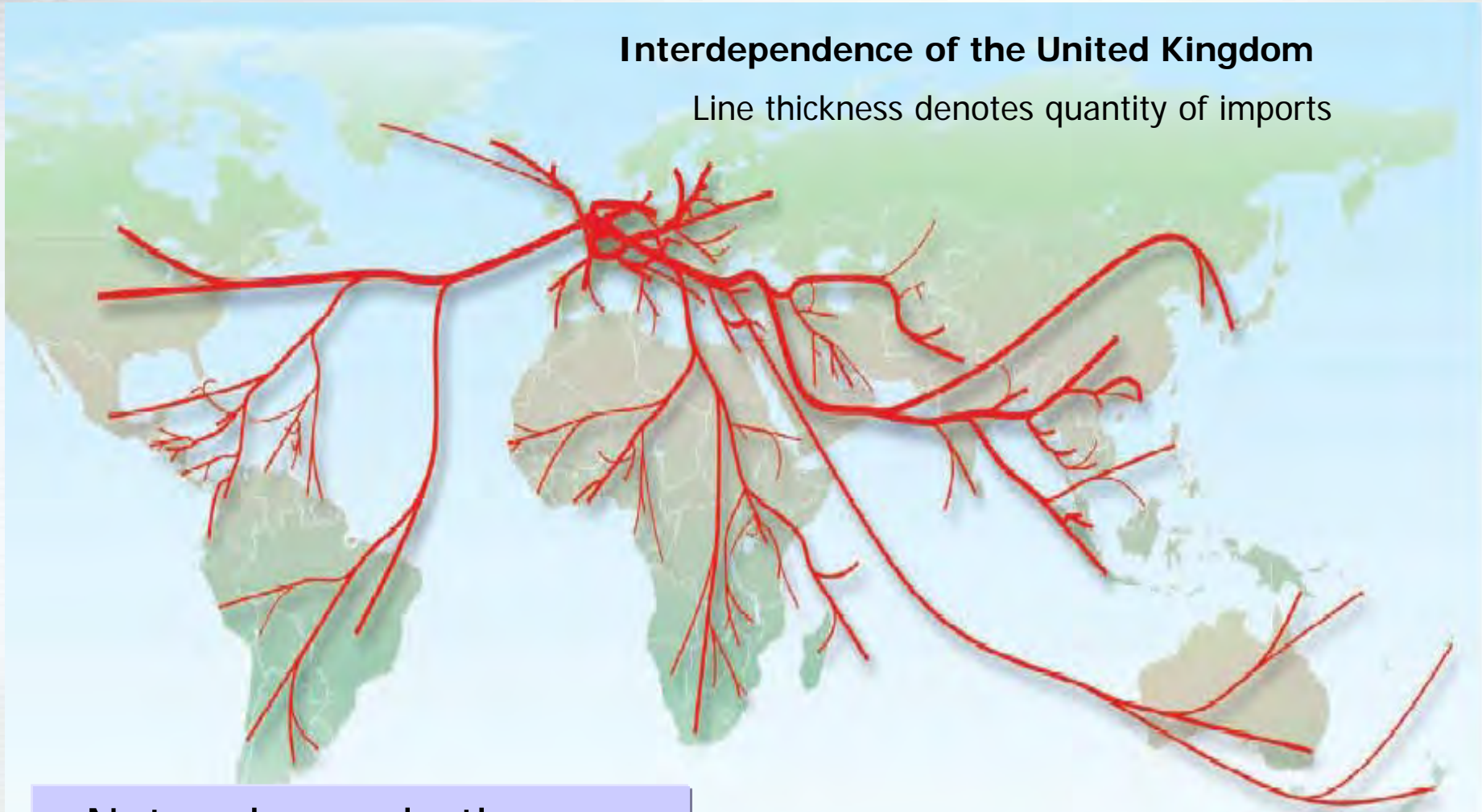


*Working Group on  
Waste Prevention  
and Recycling*

# Global Supply Chains

## Interdependence of the United Kingdom

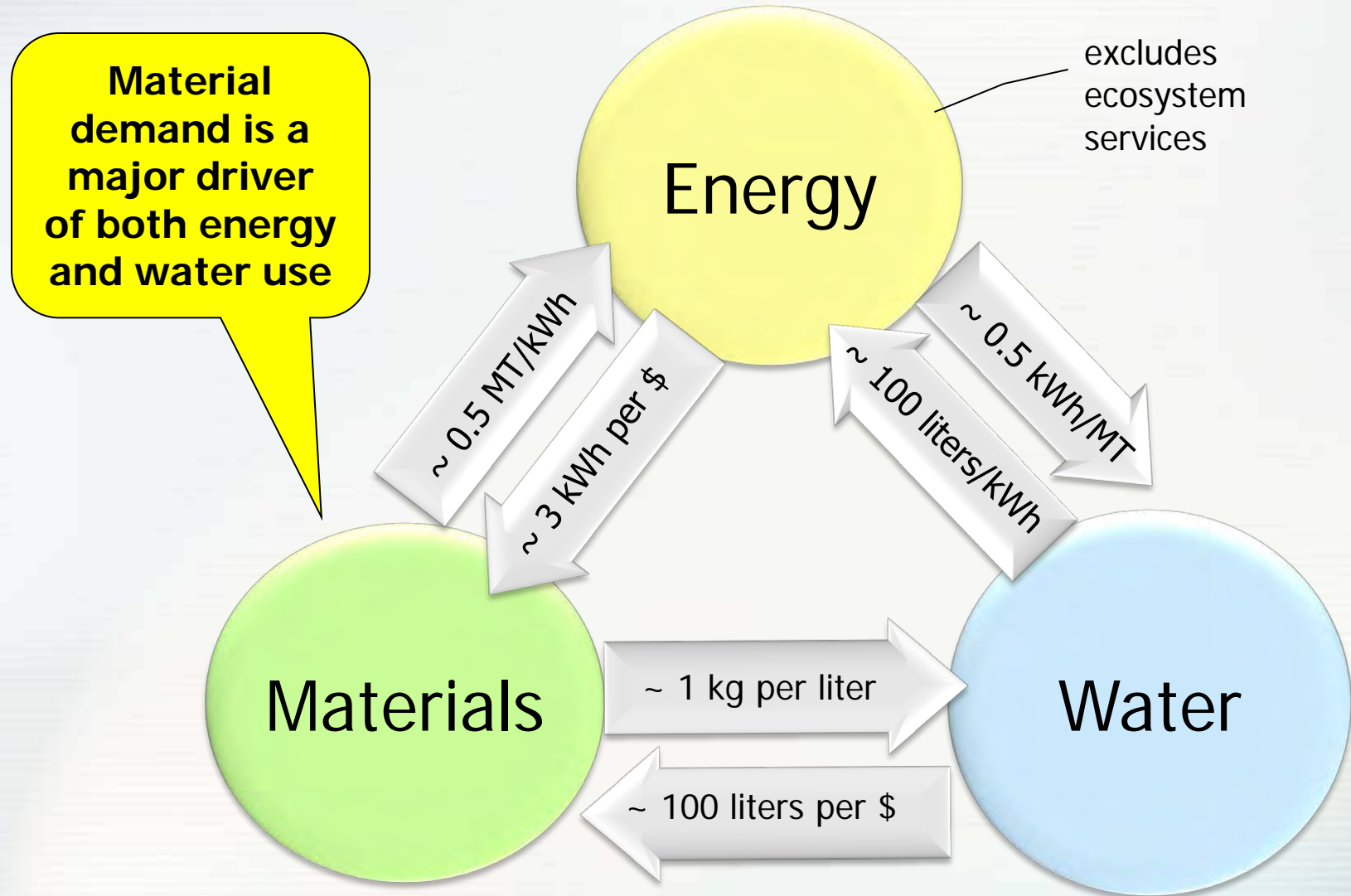
Line thickness denotes quantity of imports



Networks are both more fragile and more resilient than isolated systems

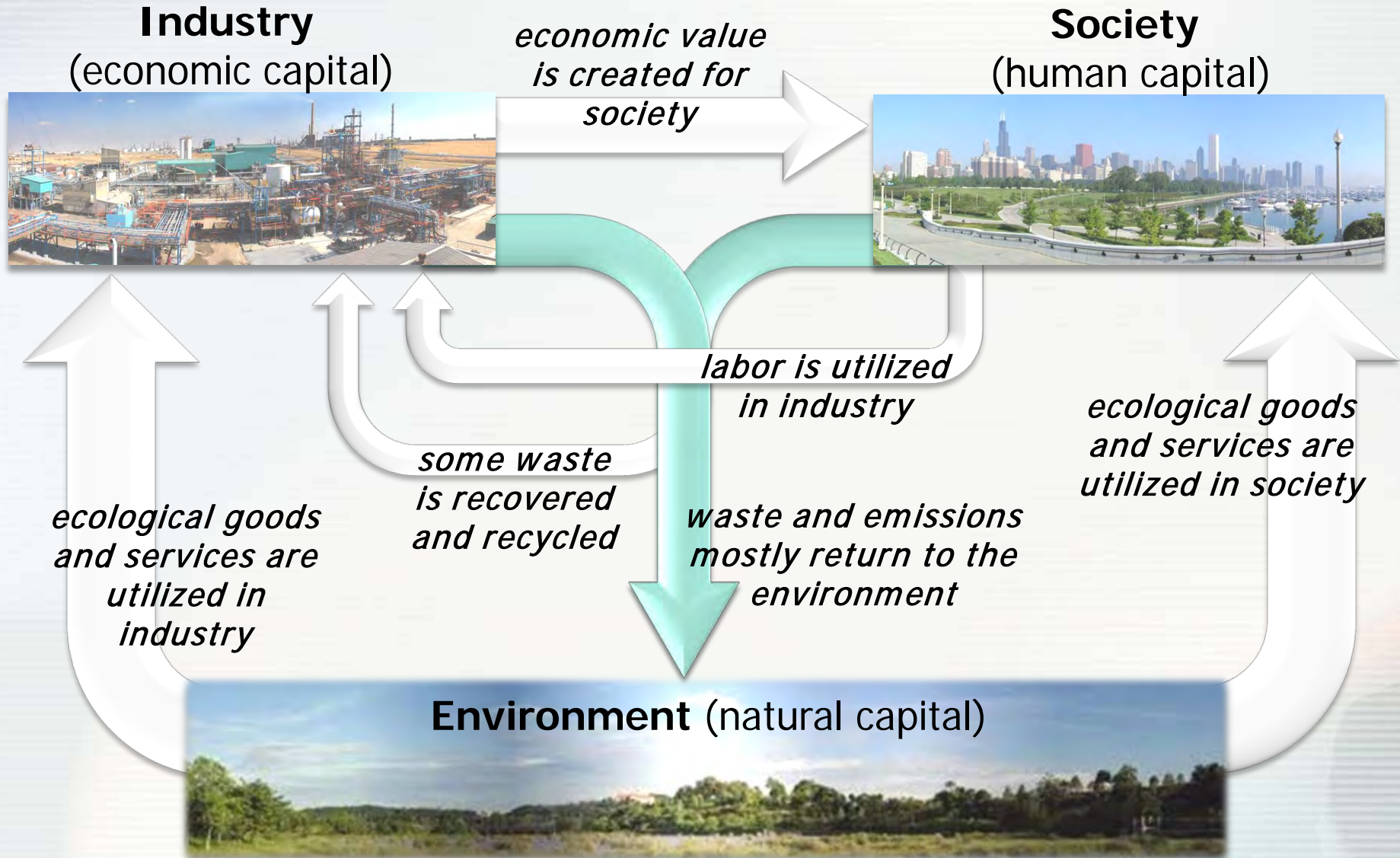
Source: New Economic Foundation

# The Material-Energy-Water Nexus



Source: J. Fiksel, "Evaluating Supply Chain Sustainability,"  
*Chemical Engineering Progress*, May 2010.

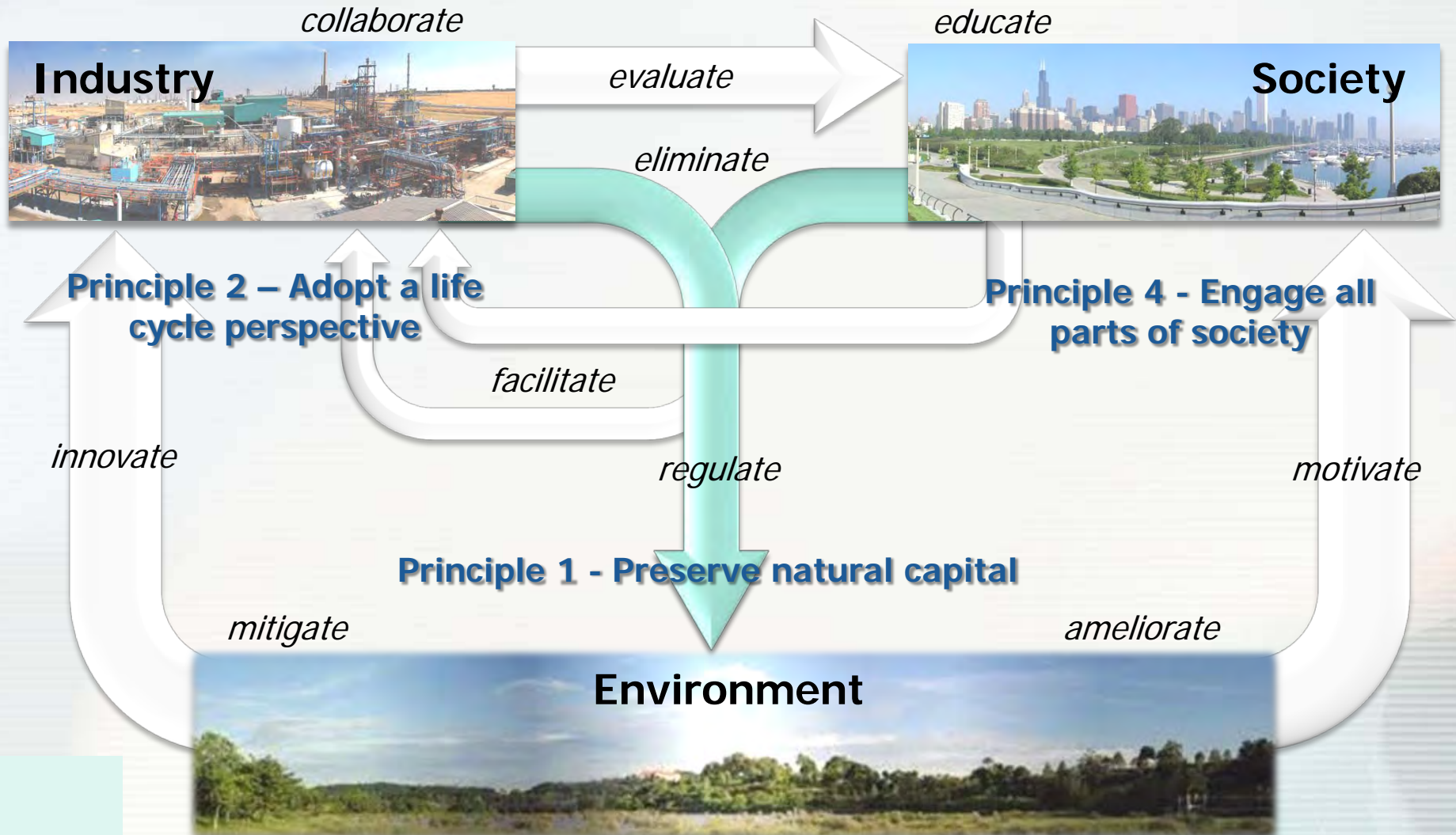
# Systems View of Material Flows



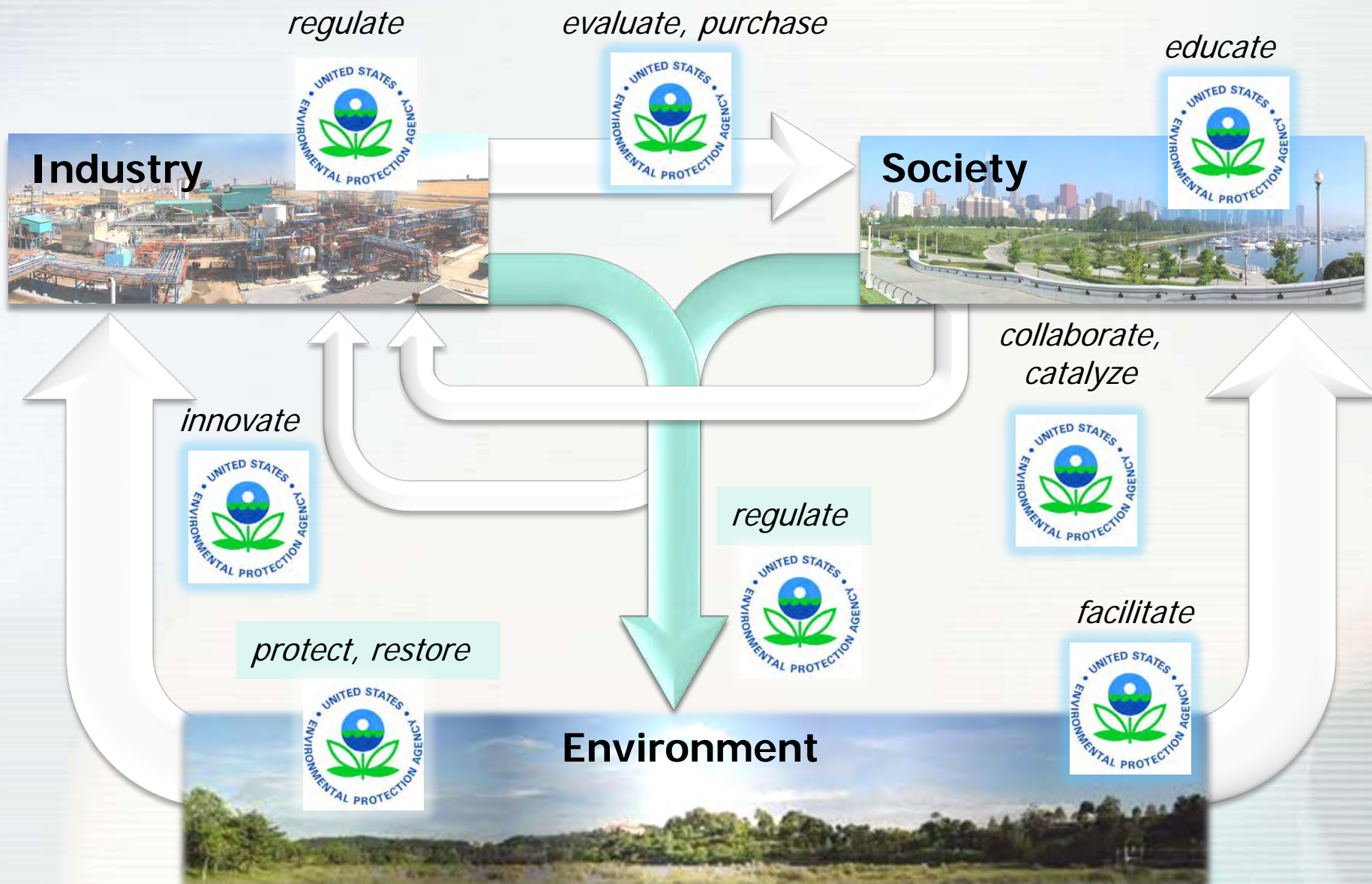


# SMM Policy Intervention Options

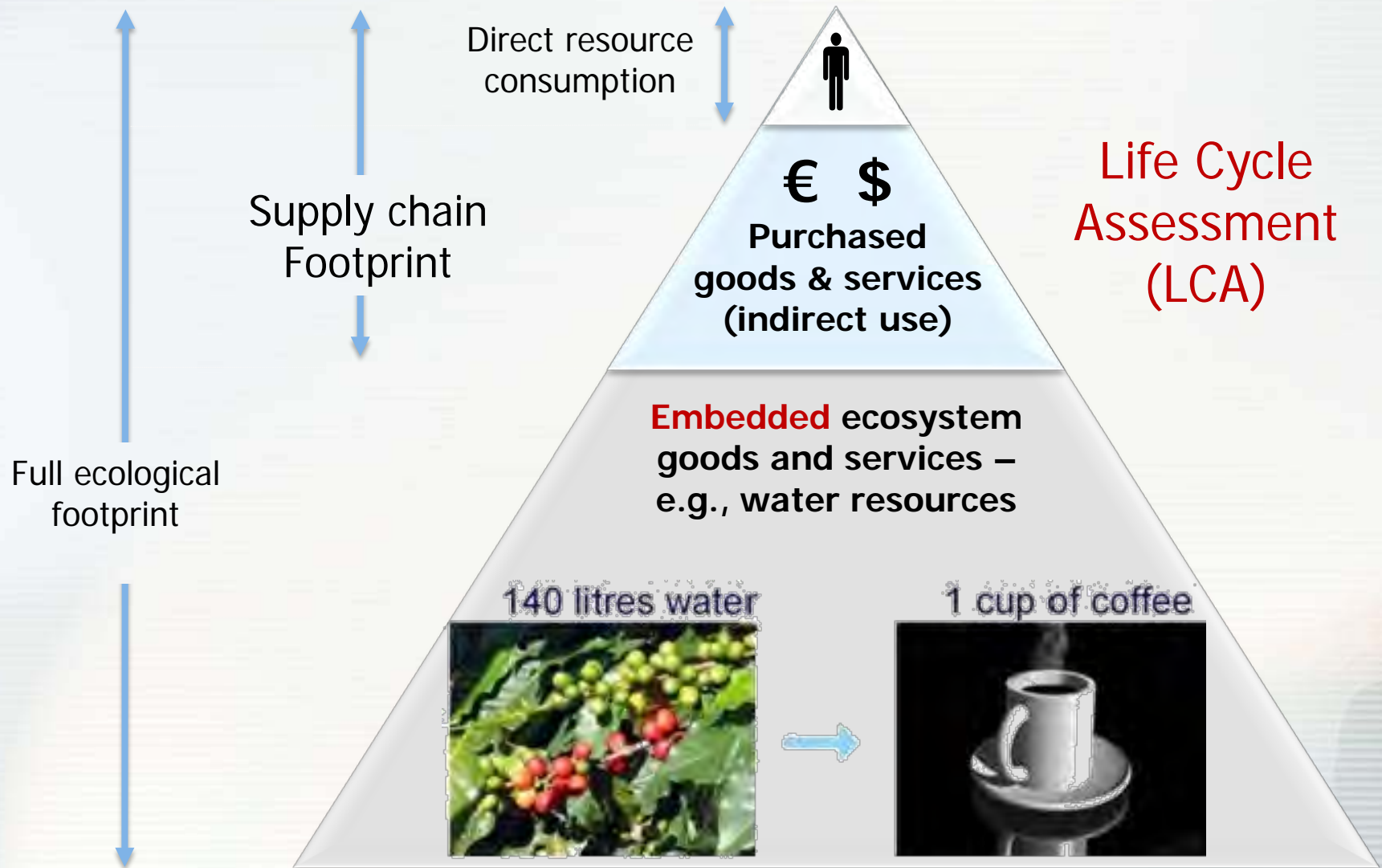
## Principle 3 - Use the full suite of policy instruments



# Potential EPA Interventions



# Preserving Natural Capital



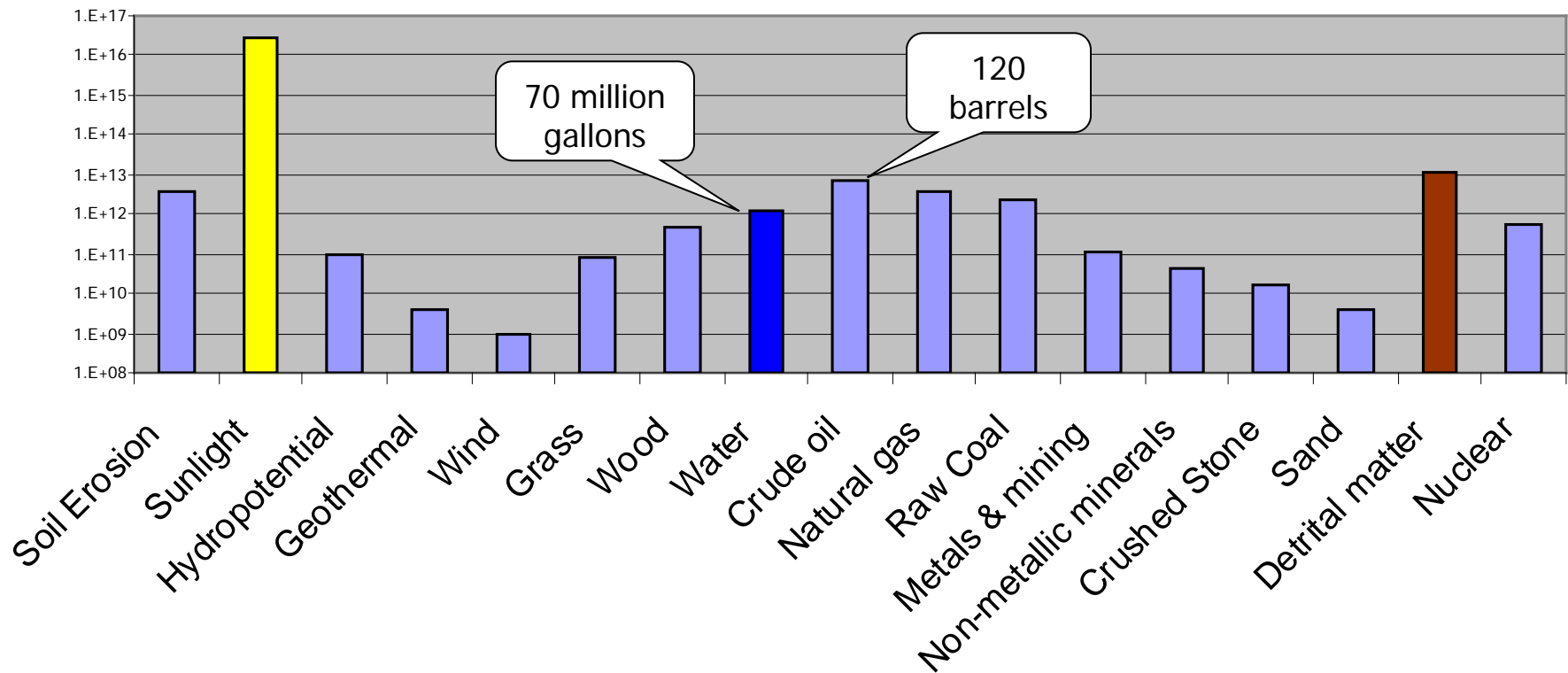


# Example: Snack Food Industry

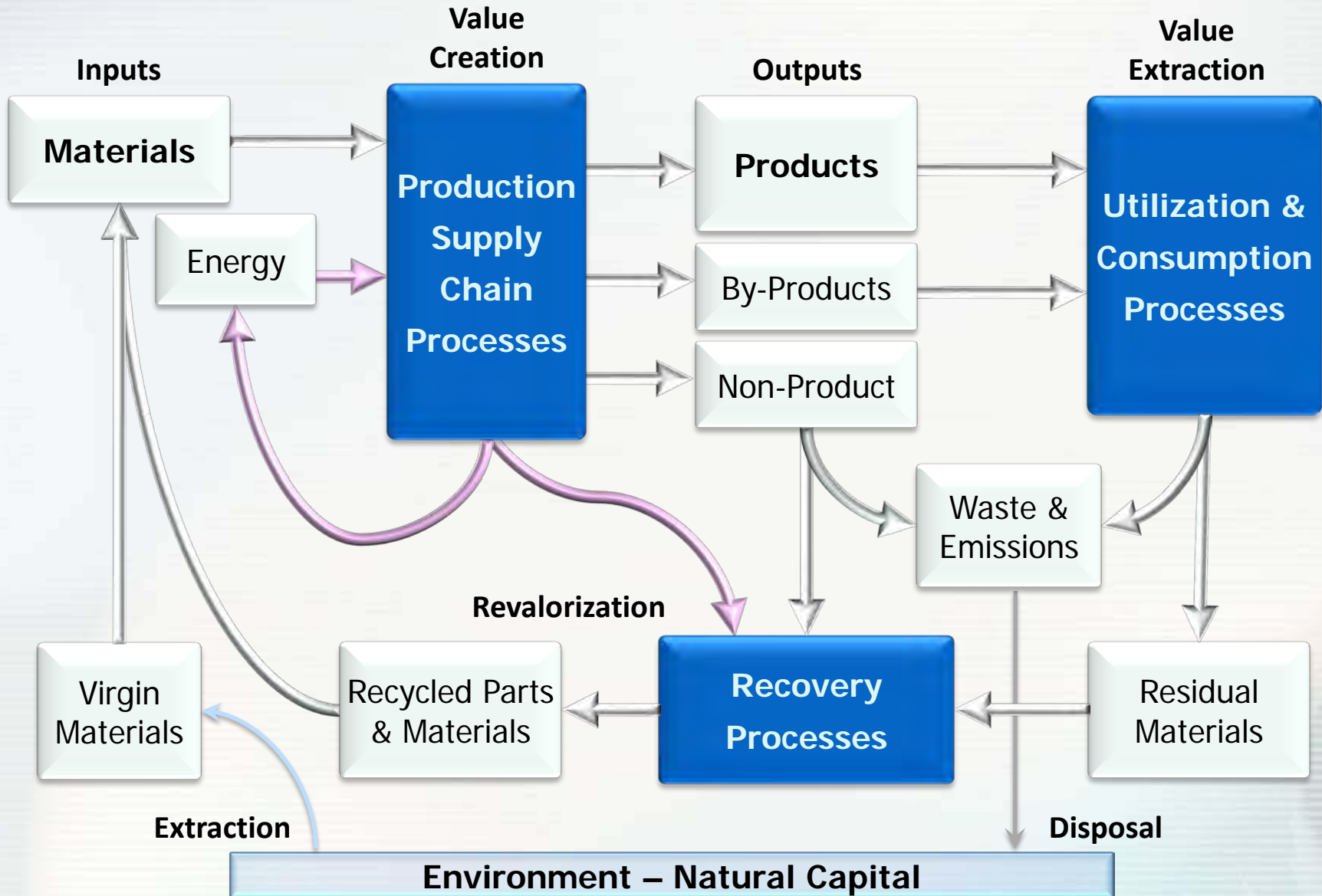
**“Embedded” natural capital for a typical U.S. food supply chain, converted into energy equivalents**

Source: OSU Center for Resilience

**Natural Capital Consumed (joules) per \$million Output  
Snack Food Manufacturing Supply Chain – U.S. Average**



# Life Cycle of Materials



# Example: Aluminum Industry

## Life-Cycle of the Aluminum Can

Recycling uses  
5% of energy &  
material flows  
vs. primary



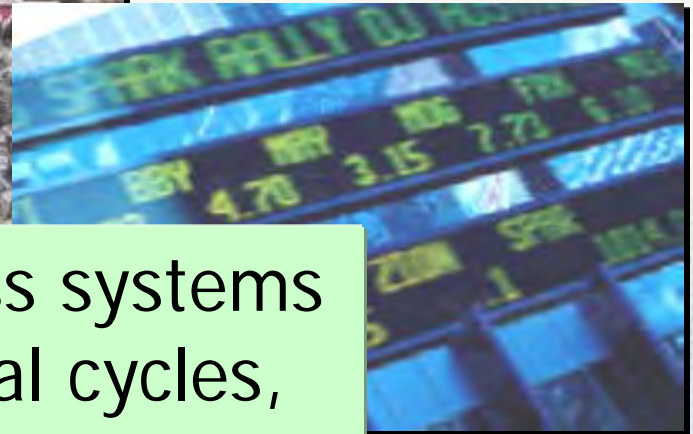
Source: Alcan



# Industrial Ecology



Waste = Food  
= Value  
= Profit



Industrial ecology is a process systems approach that mimics natural cycles, converting waste into "food"

# Ohio By-Product Synergy Network



*Converting solid waste streams into economically valuable byproducts*

**Fairmount  
Minerals**

**Marathon  
Oil**

**Honda of  
America**

**City of  
Columbus**

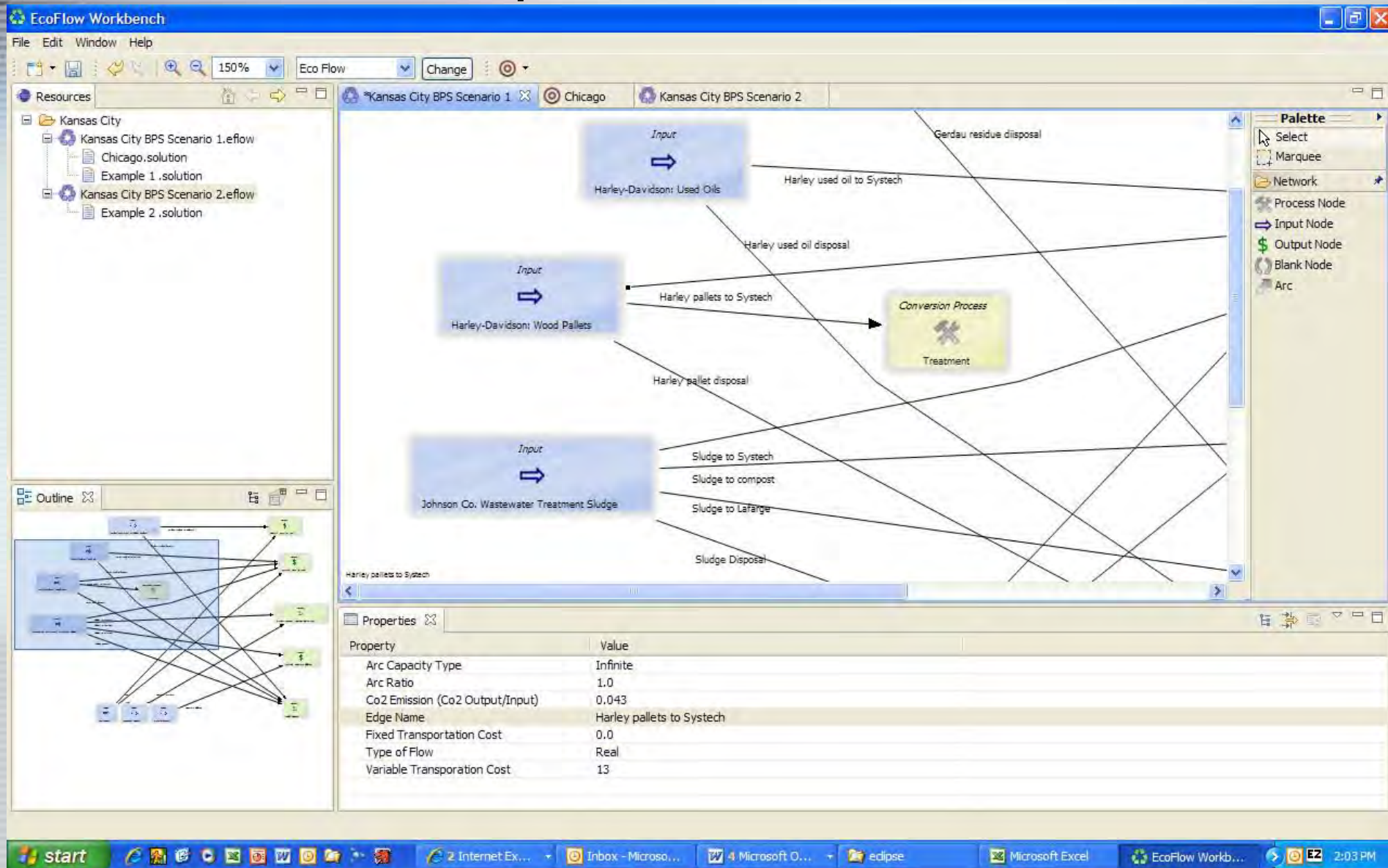
**Cemex**

**Procter &  
Gamble**





# Eco-Flow™ Graphical Interface



Material flow analysis and optimization tool (partially funded by EPA STAR grant)

# Ohio BPS Network Estimated Benefits



## By-Product Synergy Metrics

## Annual Savings

Total Cost Savings	\$3,495,393
Waste to Landfill avoided (tons)	29,066
Direct Greenhouse Gas Emissions (MT)	1,182
Life Cycle Greenhouse Gas Emissions (MT)	230,137
Life cycle Water Use Reduction (1000 gal)	73,430
Total Life Cycle Energy Use (1000 GJ)	34,900
Non-renewable Resources (1000 tons)	503,416



# Sustainable Business Practices



Energy & Material  
Conservation  
Source Reduction  
Servicization

Release Reduction  
Hazard Reduction  
Benign Waste Disposition

**Demater-  
ialization**

**Detoxif-  
ication**

**Value  
Recovery**

Product Recovery  
Disassembly  
Recyclability

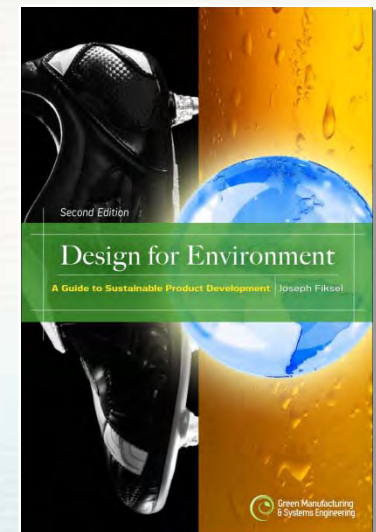


**Capital Protection  
and Renewal**

Human Capital  
Natural Capital  
Economic Capital



**Source:** J. Fiksel, **Design for Environment:**  
A Guide to Sustainable Product Development,  
McGraw-Hill 2009



OECD Global Forum on Environment  
Mechelen, Belgium, October 2010



MERCI  
DANK U  
THANK YOU

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